The 7th Annual Hungry Lion Bike Tour (HLBT) will take place September 29, 2018.

In just six years, the HLBT has raised over \$100,000 to support Lions hunger relief in the Deerfield Valley (including the Deerfield Valley Food Pantry) and other Lions community initiatives.



The Hungry Lion Bike Tour is sponsored by the Whitingham-Halifax Lions, and in tandem with the Rotary Club of the Deerfield Valley and the Readsboro Lions, our volunteers fill the cupboards of local families who need a helping hand during the Holidays.

We can't be successful without the generous help of local businesses and angels. Your sponsorship of the HLBT enables the Lions to attract participating cyclists – who in turn go out and raise tens of thousands of dollars. Please won't you step up and be a sponsor?

We offer four levels of sponsor participation:

Level	Sponsor Benefit	Donation:
PLATINUM:	 Your logo on pro cycling jersey (most prominent) 	\$2,500 and higher
	On-site in-person recognition	
	 Other promotional opportunities 	
	 Plus, all the benefits of Gold Sponsorship below: 	
GOLD:	 Your logo on pro cycling jersey (prominent) 	\$1,500 - \$2,499
	 Our Tour Pro Cycling Jersey to wear or display 	
	 Banner placement at Start/Finish or Rest Stop 	
	 Mention in multiple newspaper ads 	
	• Plus, all the benefits of Silver Sponsorship below:	
SILVER:	 Your logo on our pro cyclist jersey 	\$500 - \$1,499
	 Your logo on HLBT website 	
	 Banner placement at a rest stop 	
	• Plus, all the benefits of Bronze Sponsorship below:	
BRONZE:	 Sponsor name or logo on HLBT signature gift. 	\$150 - \$499
	 Mention on website 	
	 Thank you recognition in newspaper 	

Additionally, sponsors at all levels will be given two of our fabulous Tour signature gift with the names of all our sponsors. Sponsors are invited to supply the event with coupons and/or promotional materials that will be distributed to riders at registration.

If you are unable to commit to one of our formal sponsor levels but wish to contribute in another way, <u>prize donations</u> for participants would be happily accepted. If you have questions, please feel free to contact Julie Muller at 802 380 5905. Or email hungrylionbiketour@gmail.com.

Thank you for your support of the Hungry Lion Bike Tour 2018!

Make checks Payable to: Whitingham-Halifax Lions (write HLBT on memo line)
Mail to: Whitingham-Halifax Lions, Attn: Hungry Lion Bike Tour, PO Box 367, Jacksonville, VT 05342